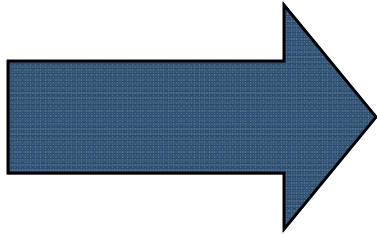
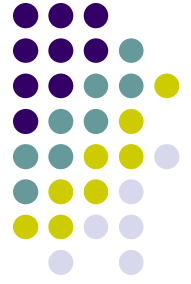


Achieving Your Vision



Vision: Focus on what you will become – where is your business headed?



Definition: What you will become

Guiding Principles:

- ▶ Value differentiation
- ▶ Increase close ratios
- ▶ Focused business solutions
- ▶ Higher margins
- ▶ Recurring revenue

Values:

- ▶ Client trust & satisfaction
- ▶ Life-balance
- ▶ Company profitability

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