

▶ SPEAKER HIGHLIGHTS

David Stelzl, a preeminent expert on digital asset protection strategies, is a dynamic speaker and information security professional who inspires audiences by showing them how to look at security, digital assets, and the protection of mission critical data. David has a passion for helping organizations find lasting answers which he shares through his writing, speaking, and consulting. David has spoken to audiences internationally, bringing life to the concepts of information security, systems, networks, and relevant IT/Business solutions. He provides simple analogies that allow his audiences to understand the complex concepts of hacking, identity theft, security policy and compliance issues. David aims, through his workshops and unique learning materials, to show solution providers how to create relevant security solutions that stop the daily attacks against corporate data. Working with end-users, solution providers, and high-tech manufactures, David is continually sharing his unique insights to help people succeed in today's rapidly changing world.



▶ FIELD EXPERIENCE

Relevant field experience. When David is not speaking or writing, he is out working with technology companies and their clients. His time in the field provides an endless source of learning and is the basis of his theories and business understanding. Over the past twenty years David has worked for companies such as Bank of America (Formally NationsBank), McNeil Consumer Products, and a number of regional and global consulting firms. Most recently David developed and managed the Security Practice for Dimension Data, North America PLC. Serving as Director of



Security he developed security assessment methodologies, solutions marketing programs, and served on the Global Security Counsel as a strategist, keeping up with security trends, global threats, and regulatory compliance issues in the areas of GLBA, HIPAA, and SOX. As a consultant, David has worked on global initiatives to develop managed services programs, wide-area connectivity communications, and distributed systems architectures—with a focus on secure computing. As a solutions marketing director David has developed and systematized products and trained sales specialists internationally to sell advanced technology solutions. David is CISSP certified and has presented topics on security to audiences in the US, Canada, Europe, and Africa.

▶ FEATURED PROGRAMS

Data Security; How Safe Are Your Company Assets? A keynote developed exclusively for corporate managers, with a focus on helping them understand the value of their data. In this discussion, David exposes the trends of today's cyber criminals uncovering why most corporate security initiatives are ineffective against the growing arsenal of attacks. Most importantly, David provides the key questions managers should be asking their IT staff along with the strategies that can help them save what is most important to their organization.



Creating the Security Value Proposition. This program can be delivered in an energizing keynote or more detailed workshop to help companies that provide high-tech solutions gain a vision for what corporations need. He shows you how to create relevant security solutions and how this can change the way you serve your customers. David uses a unique interactive workbook format that allows attendees to build on simple business and marketing models to understand how these solutions can create a long term business strategy for your company.

Applying the Security Value Proposition. Building on the concepts taught the previous workshop, David shows you how to apply security to other offerings to increase their relevancy and impact with the company's you serve. This essential class will prepare your sales and management team to take your company to the next level.